



The Hellenic Heritage Foundation

# BLUE & WHITE BALL

Saturday, June 1, 2024

Paramount Eventspace - 222 Rowntree Dairy Rd









# WHO WE ARE

The Hellenic Heritage Foundation is a registered charitable organization dedicated to the preservation, promotion and advancement of Hellenic education, culture and heritage in Canada. Since its inception in 1998, the Foundation has proudly raised over \$16 million towards various community projects and initiatives in Canada including the establishment of a Chair of Modern Greek Studies at York University, an endowed Hellenic Studies Program at the University of Toronto and most recently a Greek Canadian Archive to properly chronicle the history and events that have shaped the experiences of Greek immigrants in Canada.

Considerable capital investments have also been provided to the Greek Community of Toronto, the Greek Orthodox Metropolis, the Hellenic Home for the Aged, the Hellenic Hope Center and the Canadian Institute in Greece.

## OUR 2024 FUNDRAISING GALA GOALS

This year, the Foundation's goal is to raise \$500,000 which will allow us to continue to provide essential funding, resources, and support to the many community organizations, projects, programs and initiatives we help fund throughout the year.

Net proceeds raised from our Annual Gala will go towards language, cultural and Hellenic heritage programs such as:

- Our student scholarships towards the Heritage Greece Program. This summer study abroad program is available to all North American students of Hellenic Heritage, allowing them to connect to their Hellenic roots through a two week credit course at the American College of Greece in Athens and Thessaloniki.
- Our commitment to support and significantly improve Greek Language schools across Canada through Greek teacher training, Greek school textbook grants and the continued development of our online education platform: [www.greeklanguage.ca](http://www.greeklanguage.ca)
- Our sponsorship of community based cultural events through Greek theatre, dance and the arts.
- Our continued support of Hellenic youth through projects, events and initiatives organized by our HHF Next Generation Committee including our annual "HHF Talks" Speaker Series and a newly developed mentorship program.
- Our work through our HHF History Committee including our Hellenic history-based podcast series - "HHF Presents" which now has over 12,000 downloads worldwide.





# JOIN OUR CAUSE

The Hellenic Heritage Foundation has been instrumental in preserving and promoting Hellenic heritage and culture in Canada. Every year we host our signature fundraising Gala to celebrate our achievements, to raise funds for the Foundation's charitable goals, as well as to raise awareness.

## BY SUPPORTING THE ANNUAL GALA, YOU WILL:

- Have the unique branding opportunity to promote your Company, brand or service to a target audience of over 1,000 high profile attendees and community leaders
- Assist us in providing children and youth with educational and training opportunities through resources and mentorship
- Help support Greek Language Learning in Primary Education, and benefit community programs and initiatives across Canada that would otherwise not receive the funding they deserve & need

Please join me on Saturday, June 1st to support this amazing organization and together let's make this charity event the most incredible yet.

With so many worthwhile causes that ask for your support, we truly appreciate your consideration of ours and invite you to join us as a leading Corporate Sponsor or Donor that believes in the value of community.

Hope you can join us for a magical night.

Peter Eliopoulos  
2024 HHF Gala Chair



# EVENT SPONSOR LEVELS



## PRESENTING SPONSOR - \$100,000

### AN EXCLUSIVE OPPORTUNITY

- Three tables of 10 guests each located in a premier location (center stage), company signage on table
- Complimentary foursome at the HHF Annual Golf Classic
- Presenting Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms
- Charitable business tax receipt for full amount of the support

## ENTERTAINMENT SPONSOR - \$50,000

(two opportunities available)

- Three tables of 10 guests each located in a premier location, company signage on table
- Complimentary foursome at the HHF Annual Golf Classic
- Entertainment Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms
- Charitable business tax receipt for full amount of the support

## DIAMOND SPONSOR - \$40,000

- Three tables of 10 guests each located in a premier location, company signage on table
- Diamond Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms
- Charitable business tax receipt for full amount of the support

## PLATINUM SPONSOR - \$25,000

- Two tables of 10 guests in preferred location, company signage on table
- Platinum Sponsorship recognition and Brand placement on the display screen at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms
- Charitable business tax receipt for full amount of the support

## GOLD SPONSOR - \$10,000

- One table of 10 guests in preferred location, company signage on table
- Gold Sponsorship recognition and Brand placement on the display screen at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms
- Charitable business tax receipt for full amount of the support

## SILVER SPONSOR - \$5,000

- One table of 10 guests in silver section
- Silver Sponsor group recognition on display screen at the Gala
- Company signage on table
- Charitable business tax receipt for full amount of the support

## GIFT IN KIND FOR OUR LIVE AUCTION

Please contact us to discuss your donation of a Gift in Kind



# GALA REGISTRATION AND SPONSOR REPLY FORM

- PRESENTING - \$100,000       ENTERTAINMENT - \$50,000       DIAMOND - \$40,000
- PLATINUM - \$25,000       GOLD - \$10,000       SILVER - \$5,000
- INDIVIDUAL TICKET - \$500       YOUTH TICKET (UNDER 30) - \$350
- GIFT IN KIND
- I AM UNABLE TO ATTEND - Enclosed please find my donation of \_\_\_\_\_
- I am able to offer an item for the HHF Gala Auction (please provide description):

- Donor is (check one):     Individual     Business / Corporation
- Cheque (please make payable to: Hellenic Heritage Foundation)
- Visa       MasterCard       American Express

- Tax receipt (check one):
- Business Tax Receipt       Personal Charitable Tax Receipt

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiry Date \_\_\_\_\_

Total Amount \_\_\_\_\_

Signature \_\_\_\_\_

Note: Tax receipts will be issued to the donor whose name appears on the cheque or credit card and in accordance with CRA regulations.

PLEASE SUBMIT TO:

George Keroglidis / Gala Coordinator  
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TELEPHONE: 416 447-7107 | EMAIL: EVENTS@HHF.CA  
WEBSITE: WWW.HHF.CA







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