



THE HELLENIC HERITAGE FOUNDATION

BLUE & WHITE BALL

SATURDAY, MAY 27TH, 2023

PARAMOUNT EVENTSPACE - 222 ROWNTREE DAIRY RD





UNIVERSAL
56

WHO WE ARE

The Hellenic Heritage Foundation is a registered charitable organization dedicated to the preservation, promotion and advancement of Hellenic education, culture and heritage in Canada. Since its inception in 1996, the Foundation has proudly raised over \$10 million towards various community projects and initiatives in Canada including establishing a Chair of Modern Greek Studies at York University, an endowed Hellenic Studies Program at the University of Toronto and most recently a Greek Canadian Archive to properly chronicle the history and events that have shaped the experiences of Greek immigrants in Canada.

Considerable capital investments have also been provided to the Greek Community of Toronto, the Greek Orthodox Metropolis, the Hellenic Home for the Aged, the Hellenic Hope Center, the Canadian Institute in Greece as well as ongoing scholarships, sponsorships and funding to support cultural & educational projects in the area of film, photography, live theatre, conferences, public lectures, podcasts and much more.

OUR 2023 FUNDRAISING GALA GOALS

This year, the Foundation's goal is to raise \$500,000 to support Greek Language Education initiatives at the primary level. We are working with partners to:

- Provide student scholarships to the 2023 Heritage Greece Program. This study abroad program is available to all North American students of Hellenic Heritage, allowing them to connect to their Hellenic roots through a two week credit course at the American College of Greece in Athens and Thessaloniki
- Expand on a very successful Effective Teacher Training Certificate Course in collaboration with the Faculty of Education at York University, which provides professional training and development for Greek language teachers across Canada
- Continue to build on our digital Greek Language Education Portal in collaboration with the University of Toronto (www.greeklanguage.ca) which serves as an invaluable resource tool for teachers, students and families among Greek diaspora communities worldwide
- Build on our support of Greek theatre, dance and the arts including our continued sponsorship of GIFFT - the Greek International Film Festival Tour of Canada, with participating cities now including: Toronto, Ottawa, London (Ontario), Hamilton/Niagara, Winnipeg, Regina, Calgary, Edmonton and Vancouver.





JOIN OUR CAUSE

The Hellenic Heritage Foundation has been instrumental in preserving and promoting Hellenic heritage and culture in Canada. Every year we host our signature fundraising Gala to celebrate our achievements, to raise funds for the Foundation's charitable goals, as well as to raise awareness.

BY SUPPORTING THE ANNUAL GALA, YOU WILL:

- Have the unique branding opportunity to promote your Company, brand or service to a target audience of over 1,000 high profile attendees and community leaders
- Assist us in providing children and youth with educational and training opportunities through resources and mentorship
- Help support Greek Language Learning in Primary Education, and benefit community programs and initiatives across Canada that would otherwise not receive the funding they deserve & need

Please join me on Saturday, May 27th to support this amazing organization and together let's make this charity event the most incredible yet.

With so many worthwhile causes that ask for your support, we truly appreciate your consideration of ours and invite you to join us as a leading Corporate Sponsor or Donor that believes in the value of community.

Hope you can join us for a magical night.

Peter Eliopoulos
2023 HHF Gala Chair

EVENT SPONSOR LEVELS

PRESENTING SPONSOR - \$100,000 - SOLD AN EXCLUSIVE OPPORTUNITY

- Three tables of 10 guests each located in a premier location (center stage), company signage on table
- Complimentary foursome at the HHF Annual Golf Classic
- Presenting Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

PLATINUM SPONSOR - \$75,000

(two opportunities available)

- Three tables of 10 guests each located in a premier location, company signage on table
- Complimentary foursome at the HHF Annual Golf Classic
- Platinum Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

DIAMOND SPONSOR - \$50,000

- Three tables of 10 guests each located in a premier location, company signage on table
- Diamond Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

GOLD SPONSOR - \$25,000

- Two tables of 10 guests in pre-selected location, company signage on table
- Gold Sponsorship recognition and Brand placement on the display screen at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

RUBY SPONSOR - \$10,000

- One table of 10 guests in pre-selected location, company signage on table
- Ruby Sponsorship recognition and Brand placement on the display screen at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

GIFT IN KIND FOR OUR LIVE AUCTION

Please contact us to discuss your donation of a Gift in Kind

GALA REGISTRATION AND SPONSOR REPLY FORM

- PRESENTING - \$100,000 PLATINUM - \$75,000 DIAMOND - \$50,000
- GOLD - \$25,000 RUBY - \$10,000 SILVER TABLE - \$5,000
- SILVER TICKET - \$500 BRONZE TABLE - \$3,500 BRONZE TICKET - \$350
- GIFT IN KIND

I AM UNABLE TO ATTEND - Enclosed please find my donation of _____

I am able to offer an item for the HHF Gala Auction (please provide description):

- Donor is (check one): Individual Business / Corporation
- Cheque (please make payable to: Hellenic Heritage Foundation)
- Visa MasterCard American Express

Tax receipt (check one):

- Business Tax Receipt Personal Charitable Tax Receipt

Card Number _____

Name on Card _____

Expiry Date _____

Total Amount _____

Signature _____

Note: Tax receipts will be issued to the donor whose name appears on the cheque or credit card and in accordance with CRA regulations.

PLEASE SUBMIT TO:

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WEBSITE: WWW.HHF.CA



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