



# THE BLUE & WHITE BALL

FRIDAY JUNE 5TH, 2020  
AT UNIVERSAL EVENTSPACE



UNIVERSAL

56



# WHO WE ARE

The Hellenic Heritage Foundation is a registered charitable organization dedicated to the preservation, promotion and advancement of Hellenic education, culture and heritage in Canada. Since its inception in 1996, the Foundation has proudly donated over \$8 million towards various community projects and initiatives in Canada including establishing a Chair of Modern Greek Studies at York University and an endowed Hellenic Studies Program at the University of Toronto.

Considerable financial support has also been provided to the Greek Community of Toronto, the Greek Orthodox Metropolis, the Hellenic Home for the Aged, the Hellenic Hope Center as well as ongoing scholarships, sponsorships and funding to support cultural & educational projects in the area of film, photography, live theatre, conferences, lecture series and more.

## OUR 2020 FUNDRAISING GALA GOALS

This year, the Foundation's goal is to raise \$500,000 to support Greek Language Education initiatives at the primary level. We are working with partners to:

- Provide learning materials and Greek textbooks to over 2,000 students enrolled in Greek language programs as well as various Greek Language community-based schools across Canada
- Expand on a very successful Effective Teacher Training Certificate Course in collaboration with the Faculty of Education at York University, which provides professional training and development for Greek language teachers across Canada
- Develop a digital Greek Language Education Portal in collaboration with the University of Toronto, which will serve as an invaluable resource tool for teachers, students and families among Greek diaspora communities worldwide





# JOIN OUR CAUSE

The Hellenic Heritage Foundation has been instrumental in preserving and promoting Hellenic heritage and culture in Canada. Every year we host our signature fundraising Gala to celebrate our achievements, to raise funds for the Foundation's charitable goals, as well as to raise awareness.

## **BY SUPPORTING THE ANNUAL GALA, YOU WILL:**

- Have the unique branding opportunity to promote your Company, brand or service to a target audience of over 800 high profile attendees
- Assist us in providing children and youth with educational and training opportunities through resources and mentorship
- Help support Greek Language Learning in Primary Education, and benefit community programs and initiatives across Canada that would otherwise not receive the funding they need

Please join me on Friday, June 5th, 2020 to support this amazing organization and together let's make this charitable Gala the most incredible yet.

With so many worthwhile causes that ask for your support, we truly appreciate your consideration of ours and invite you to join us as a leading Corporate Sponsor or Donor that believes in the value of community.

Hope you can join us for a magical night.

Peter Eliopoulos  
2020 HHF Gala Chair

# EVENT SPONSOR LEVELS

## PRESENTING SPONSOR - \$100,000 - AN EXCLUSIVE OPPORTUNITY

- Three tables of 10 guests each located in a premier location (center stage), company signage on table
- Complimentary foursome at the HHF Annual Golf Classic
- Presenting Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

## DIAMOND SPONSOR - \$75,000

(two opportunities available)

- Three tables of 10 guests each located in a premier location, company signage on table
- Complimentary foursome at the HHF Annual Golf Classic
- Diamond Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

## PLATINUM SPONSOR - \$50,000

- Two tables of 10 guests each located in a premier a location, company signage on table
- Platinum Sponsor recognition and Brand placement on display screens at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

## GOLD SPONSOR - \$25,000

- Two tables of 10 guests in pre-selected location, company signage on table
- Gold Sponsorship recognition and Brand placement on the display screen at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

## SILVER SPONSOR - \$10,000

- One table of 10 guests in pre-selected location, company signage on table
- Silver Sponsorship recognition and Brand placement on the display screen at the Gala and in the Program Book
- Company profile with web link posted on all our Social Media platforms (Facebook, Twitter and Instagram)
- Charitable business tax receipt for full amount of the support

## GIFT IN KIND FOR OUR LIVE AUCTION

Please contact us to discuss your donation of a Gift in Kind

# GALA REGISTRATION AND SPONSOR REPLY FORM

PRESENTING - \$100,000       DIAMOND - \$75,000       SILVER \$10,000

PLATINUM - \$50,000       GOLD - \$25,000       GIFT IN KIND

TABLE - \$4,000       INDIVIDUAL TICKET - \$400

I AM UNABLE TO ATTEND - Enclosed please find my donation of \_\_\_\_\_

I am able to offer an item for the HHF Gala Auction (please provide description):

Donor is (check one):     Individual       Business / Corporation

Cheque (please make payable to: Hellenic Heritage Foundation)

Visa       MasterCard       American Express

Tax receipt (check one):

Business Tax Receipt       Personal Charitable Tax Receipt

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiry Date \_\_\_\_\_

Total Amount \_\_\_\_\_

Signature \_\_\_\_\_

Note: Tax receipts will be issued to the donor whose name appears on the cheque or credit card and in accordance with CRA regulations.

PLEASE SUBMIT TO:

George Keroglidis / Gala Coordinator  
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TELEPHONE: 416 447-7107 | EMAIL: EVENTS@HHF.CA  
WEBSITE: WWW.HHF.CA







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