



HELLENIC  
HERITAGE  
FOUNDATION

## **22<sup>ND</sup> ANNUAL GALA "FLAVOURS OF GREECE"**

FRIDAY JUNE 1ST, 2018 - UNIVERSAL EVENTSPACE





## WHO WE ARE

The Hellenic Heritage Foundation is a charitable, non-profit organization dedicated to the preservation, promotion and advancement of Hellenic education, culture and heritage in Canada.

Since its inception in 1996, the Foundation has proudly donated over \$7.5 million towards various community projects in Canada.

## OUR PAST ACHIEVEMENTS AND ACCOMPLISHMENTS

- \$3.5 million (with matching funds from the Ontario Government & York University) to endow the Hellenic Heritage Foundation Chair of Modern Greek Studies at York University, supported by numerous graduate student fellowships & undergraduate student scholarships
- \$2 million in pledges to establish a permanent Modern Greek Studies Program at the Munk School of Global Affairs at the University of Toronto
- \$1 million to the Greek Community of Toronto to support the organization's activities
- \$250,000 to the Hellenic Home for the Aged
- \$100,000 to the Hellenic Hope Center - providing support for people with special needs
- \$100,000 in matching funds from the Savvas Chamberlain Family Foundation to create the Anaximandros Fellowship at the Perimeter Institute for Theoretical Physics in Waterloo
- Ongoing financial contributions towards cultural & educational projects in the area of film, photography, live theatre, conferences, lecture series and many more

## 2017-2018 FUND RAISING GOAL

This year, the Foundation's goal is to raise \$200,000 towards Greek Language Education at the primary level. We are working with partners to:

- Provide learning materials and Greek textbooks for 2,500 students enrolled in TDSB's Greek language programs as well as various Greek Language community based schools
- Provide Professional Training and Certification for Greek Language teachers across Canada. Most notably, the Foundation in collaboration with York University, has funded the development of "Effective Teaching" an online series of Teacher's Training Modules
- Develop a Greek Language Portal, a valuable resource tool, to support teachers, students and families across Canada



## **JOIN OUR CAUSE – BE A SPONSOR OF THE 22ND ANNUAL GALA “FLAVOURS OF GREECE”**

For over 22 years, the Hellenic Heritage Foundation has been instrumental in preserving and promoting Hellenic heritage and culture in Canada. Every year we host our signature fundraising Gala to celebrate our achievements, to raise funds for the Foundation’s charitable goals, as well as to raise awareness.

### **WE INVITE YOU TO BECOME A SPONSOR**

We invite you to consider becoming one of our 2018 Corporate Sponsors. Your support will greatly assist us in meeting our need in providing children and youth with educational and training opportunities through resources and mentorship. HHF has a high success record of achieving excellence in its commitment to supporting education for kids and youth.

Your contribution to the Foundation will be directed towards supporting Greek Language Learning in Primary Education. HHF is proud to support over 2,500 students with books and learning resources who are enrolled in Greek Language schools through the Toronto District School Board as well as various Greek School community programs.

We are also pleased and delighted to be collaborating with the Modern Greek Studies Program at York University in developing teaching modules ‘Effective Teaching’ which is an online Teachers’ Training Module allowing Greek Language Teachers with an opportunity to obtain their professional teaching Certification.

### **SPONSORSHIP BENEFITS**

We invite you to become a Presenting Sponsor or a Corporate Sponsor of HHF’s 2018 Annual Gala.

You will have the unique branding opportunity to promote your Company or product and services to a target audience of over 600 attendees at the Gala. Sponsorship benefits include press coverage, prominent name and product placement throughout the event, program book advertisement, inclusion in press releases and online marketing through our social media platforms.

### **CONTACT US**

We invite you to contact us in order to discuss our request for funding with you, or if you simply have a question.

**Elias Demangos**  
Chair 2018 Annual Gala

**George Keroglidis**  
Gala Co-ordinator

TELEPHONE: 416 447-7107 | EMAIL: [EVENTS@HHF.CA](mailto:EVENTS@HHF.CA)



## 2018 ANNUAL GALA - EVENT SPONSORSHIP LEVELS

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### TITLE SPONSOR - \$50,000

- AN EXCLUSIVE OPPORTUNITY
- Please contact us to discuss your Corporate Philanthropic recognition needs

### PRESENTING SPONSOR - \$30,000 (two opportunities available)

- 2 tables of 8 guests each in a premier location "center stage"
- Company Signage on tables
- A complimentary foursome at the HHF Annual Golf Classic in September 2018
- Presenting Sponsor recognition and Brand placement on the front of all Gala material (invitation, electronic invitation and HHF Gala website)
- Company logo on display screens at the Gala and in the Program Book
- Company profile with web link posted on all Social Media platforms (Facebook, Twitter, Instagram and LinkedIn).
- Email blast to HHF database of donors and supporters, recognizing your sponsorship

### GOLD SPONSOR - \$20,000

- 2 tables of 8 guests each located in a premier location
- Company signage on tables
- Gold Sponsorship recognition and Brand placement on the Gala webpage, Program Book and screen at the Gala
- Company profile with web link posted on all Social Media platforms (Facebook, Twitter, Instagram and LinkedIn).
- Email blast to HHF database of donors & supporters, recognizing your sponsorship

### SILVER SPONSOR – 10,000

- 1 table of 8 guests in preselected location, company signage on table
- Silver Sponsorship recognition and Brand placement on display screen at the Gala and in the Program Book
- Company logo posted on all Social Media platforms (Facebook, Twitter, Instagram and LinkedIn)
- Email blast to HHF database of 1,000+ donors & supporters, recognizing your sponsorship & community support

### PLATINUM SPONSOR - \$6,000

- 1 table of 8 guests in preselected location, company signage on table
- Platinum Sponsorship recognition and Brand placement on display screen at the Gala and in the Program Book
- Company logo posted on all Social Media platforms (Facebook, Twitter, Instagram and LinkedIn)

### GIFT IN KIND FOR OUR LIVE AUCTION

- Please contact us to discuss your donation of Gift in Kind
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## 2018 GALA REGISTRATION AND SPONSOR REPLY FORM

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- TITLE SPONSOR - \$50,000       PRESENTING SPONSOR - \$30,000  
 GOLD - \$20,000       SILVER - \$10,000       PLATINUM \$6,000  
 TABLE - \$3,000       INDIVIDUAL TICKET - \$375       GIFT IN KIND  
 I AM UNABLE TO ATTEND – Enclosed please find my donation of: \_\_\_\_\_

I am able to offer an item for the HHF Gala Auction (please provide description):

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- Donor is (check one):     Individual       Business / Corporation  
 Cheque (please make payable to: Hellenic Heritage Foundation)  
 Visa       MasterCard       American Express

Is this a corporate card?     Yes       No

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

Note: Tax receipts will be issued to the donor whose name appears on the cheque or credit card and in accordance with CRA regulations.

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PLEASE SUBMIT TO:  
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44 Upjohn Road Toronto, ON M3B 2W1  
events@hhf.ca | www.hhf.ca  
T: 416 447 7107 | F: 416 447 7108

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## **2018 GALA COMMITTEE**

**Elias Demangos - Gala Chair**

**Tula Alexopoulos**

**Peter Eliopoulos**

**Tony Lourakis**

**John Poulos**

**Helene Vassos**

**John Vavitsas**